



ReNews

Fall 2014

Reuse Reduce Recycle Half Moon Bay

Allied Waste Services is proud to be a long-time sponsor of the world-famous Half Moon Bay Art & Pumpkin Festival, the city's free annual event to be held October 18–19, 2014. Allied is again working with event organizers, the City of Half Moon Bay and Coastal Repertory Theatre to promote and encourage maximum recycling at this popular community celebration.

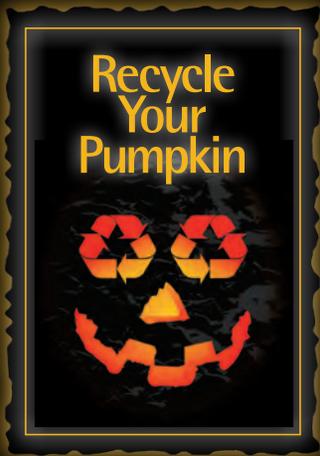


Pumpkin Festival Getting Greener Every Year!

“Every day we talk about ways to reduce, reuse, and recycle,” said Melvin Mello Jr., Pumpkin Festival Director. “We’re working hard to make this a Zero Waste festival—it’s a top priority for us and something we diligently plan for and try to improve upon every year.”

Allied Waste staff is partnering with festival committee members and volunteers from Coastal Repertory Theatre in managing the recycling effort.

The team has spent significant time and resources developing the recycling program in order to maximize the festival's Zero Waste effort and keep tons of recyclable materials out of the landfill.



When you're ready to say goodbye to your Halloween pumpkins, simply place them in the green yard waste cart to ensure they are recycled. Happy Halloween from all of us at Allied Waste of Half Moon Bay!

Allied in the Community



Allied Sponsors Healthy Kids Faire

In partnership with the Half Moon Bay Coastside Chamber of Commerce and Visitors Bureau and other community sponsors, Allied was pleased to be on hand to support the Healthy Kids Faire on September 14th at the New Leaf Community Market in Half Moon Bay. Parents and kids enjoyed a fun-filled afternoon celebrating healthy eating and food choices, the importance of exercise and staying active, and learning how to take care of themselves and the community. Families enjoyed cooking demos and food samples, hands-on activities and fitness demonstrations at this inaugural educational event.

Elkus Ranch Educators Tour Newby Island

Educators from Elkus Ranch Environmental Education Center recently toured Allied's Newby Island Resource Recovery Park in Milpitas to learn more about recycling and composting. The staff will apply what they learned in developing more hands-on educational programs for the Bay Area children they serve at the ranch near Half Moon Bay.



Operated by the University of California Cooperative Extension, Elkus Ranch offers programs exploring the natural environment to children from preschool through high school. Livestock, gardens, and acres of open space create unique outdoor learning experiences, and the ranch is specifically dedicated to providing these opportunities to children with special needs. For more information on Elkus Ranch educational programs and facilities, please visit ucanr.edu/sites/elkus_ranch/.

Newby Island is the Bay Area's most advanced recycling and composting facility, where 100% of all material is responsibly recycled, reused or disposed. For more information or to arrange a tour for your Half Moon Bay school group or non-profit organization, please call Allied's Recycling Representatives at 650-592-2411.

Walking to End Cancer



Allied was once again a proud sponsor of the Half Moon Bay Relay for Life, the American Cancer Society's most impactful series of national fundraising events. Every year more than four million people come together for Relay for Life events around the world to support the American Cancer Society. The annual Relay unites communities large and small to celebrate people who have battled cancer, remember loved ones, and take action to finish the fight against cancer.

Hundreds of dedicated Half Moon Bay volunteers turned out to support the August overnight event at Hatch Elementary School, enjoying walking, live music, food and camaraderie in support of ending cancer. The event was a smashing success, with over \$66,000 raised and 308 participants. More than 60 survivors walked the opening "victory" lap with their caregivers. In the evening, participants remembered those lost with the emotionally poignant Luminaria ceremony.

The event raises nearly \$400 million a year to support ACS programs, services, advocacy efforts and research. Teams are already signing up for next year's Half Moon Bay Relay for Life on August 1-2, 2015; for more information or to start your own team, please visit relayforlife.org/halfmoonbayca.

Allied in the Community



Reuse & Recycling at the Coastside Lutheran Book Fair

Allied Waste Services of Half Moon Bay commends the dedicated volunteers at Coastside Lutheran Church for their commitment to recycling. Beginning in 2001, the church's annual Book Fair has sold or repurposed as many as 12,000 books every year, keeping tons of books and other donated items like CDs and VHS tapes out of the landfill.

Allied Waste supports this huge community effort by donating extra recycling bins so that the books that aren't sold or donated to local non-profits are recycled. The church donates all proceeds from the annual sale to a local charity, this year contributing more than \$2,000 to the Friends of the Half Moon Bay Library to support their new building campaign.

“What the Coastside congregation does to promote the reuse and responsible recycling of literally tons of books is a tremendous community benefit. We're delighted to play a part in this important volunteer effort.”

Jeannene Minnix Kingston, Allied Waste Recycling Representative.

Water quality experts and environmental advocates are increasingly concerned about another kind of water pollution: chemicals from prescription drugs and over-the-counter medications that are not properly disposed of and end up in lakes, rivers, and streams. Researchers are finding evidence that even extremely diluted concentrations of pharmaceutical residues can harm fish, frogs and other aquatic species in the wild.

Got Meds? Please Don't Trash or Flush Them!



Drug take-back programs, which allow people to drop off their unused medications at central locations, serve two purposes: keeping unused drugs out of the water, and preventing diversion of prescription drugs for recreational or illegal use.

Here are three ways to reduce your pharmaceutical footprint:

1. Do not flush or pour unused or expired medications down the drain.
2. Limit bulk purchases. Big bottles of unused pills create an opportunity for medications to end up in the water.
3. Visit a San Mateo County Medicine Disposal Location to responsibly discard unused and expired medications and prescription drugs.

FREE disposal is available at Police Department drop-off locations throughout San Mateo County, including:

Half Moon Bay Police Dept
537 Kelly Ave, Half Moon Bay
(650) 726-8288

San Mateo County Sheriff's Office 400 County Center,
3rd Floor, Redwood City
(650) 599-1536

Sheriff's North Coast Sub-Station
500 California Ave, Moss Beach
(650) 573-2801

For more information, please call (650) 372-6200 or visit smchealth.org/RxDisposal



www.alliedwastehalfmoonbay.com

1680 Edgeworth Avenue, Daly City, CA 94015

650-592-2411

Customer Service

650-592-2411

8am–5pm weekdays

Commercial, Residential
Service & Recycling Information

Serv-U-Debris Box Service

650-756-1130

Ox Mountain Landfill

8am–4:30pm Mon–Sat

650-726-1819

Recycleworks

Resource for Waste Prevention,
Recycling & Composting

888-442-2666

recycleworks.org

Household Hazardous Waste

San Mateo County Hotline

650-363-4718

smhealth.org/hhw

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Yee Ha! Grand National Rodeo Returns to the Cow Palace



Save Now On Box & Reserved Seat Tickets

Allied Waste Services of Half Moon Bay celebrates the spirit of the old west as a major sponsor of the 2014 Grand National Rodeo, Horse Show and Livestock Show, returning to the Cow Palace October 17–25. **Thanks to Allied, buy your weekend tickets in advance and save \$11 on box seats, and \$6 on reserved seats. This special Allied offer is available for the Rodeo on October 17–18 and October 24–25. Use promo code “Allied” when buying your tickets at the gate or online at www.grandnationalrodeo.com.**

In addition to providing recycling containers throughout the Cow Palace, Allied is hosting a “Recycle Corral” in the Concourse area the nights of October 17–18 and October 24–25, and all day on Thursday, October 16, when the Cow Palace welcomes school tours from all over the Bay Area. Allied will be hosting recycling games and distributing educational information on the ease and benefits of recycling, so please drop by and say “howdy” to the Allied Waste team!

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Again this year, the festival has taken steps to make it easier than ever for festivalgoers and vendors to recycle. Food vendors are required to use recyclable foodware, and will serve beverages in recyclable and biodegradable plastic cups. Specially marked free-standing containers will be positioned throughout the festival route for recycling glass and plastic bottles and aluminum cans. Additionally, Allied is providing large recycling containers for cardboard and mixed paper to minimize trash.

“We’re pleased to partner again with the Pumpkin Festival and City of Half Moon Bay and appreciate the concerted effort they’ve made to refine and improve recycling operations over the years,” said Evan Boyd, Allied Waste Division Manager. “It fits in with our efforts to create a sustainable community, helps to promote the importance of recycling and composting, and will significantly reduce the amount of garbage going to the landfill.”

The festival runs from 9am–5pm both days, and the Allied recycling crew will be on hand to support and promote a clean, green event. Stop by the Allied booth and pick up some recycling treats as you enjoy this year’s display of champion pumpkins and a wide array of entertainment, food, art and fun for the whole family. For complete festival information, please visit pumpkinfest.miramarevents.com.